

THE WALKING DEAD LAST MILE™

Their Survival Depends on You

Who survived the walkers? Who fell victim to a fatal bite? And what became of the survivors' commune in Alaska? Millions of fans participated, here's how they shaped the canon of The Walking Dead.

THE WALKING DEAD: LAST MILE by The Numbers

50 Million+ Views of The Interactive Livestreams Hosted by Yvette Nicole Brown and Felicia Day



The audience voted on dozens of key decisions throughout The Walking Dead: Last MILE - here are three of the biggest

WOULD JAMIE OR HARPER NEED MORE HELP?



57% of fans decided To help Harper
OUTCOME Jamie, Harper's twin brother, is killed by walkers

HOW SHOULD THE STACK BE FIRED?



55% of fans decided on the flare gun
OUTCOME Ultimately, the lack of additional flare guns resulted in Ladi's death

SHOULD THE PLANT WORKERS BE PUNISHED?



72% of fans decided on reparations rather than punishment
OUTCOME None of the plant workers were killed

The audience decided the fate of Prosper Landing and thousands of fans made historic appearances in TWD:LM

We created **455** major opportunities for fans to appear inside the show's canon



Fans took part in **10,000+** minor cameo opportunities throughout TWD:LM's four-month run



There were some bold choices made throughout the MILE

75% of viewers chose to be diplomatic rather than selfish towards the greater community



57% of fans preferred using Natural Survival Methods over Industrial Survival Methods



67% of the audience chose peaceful resolution over punishment when seeking justice



The Walking Dead: Last Mile was a global phenomenon, with viewers from more than 50 countries worldwide participating

TOP 10 COUNTRIES

