

MSI Z790 MAX & B760 Series

Motherboard Embargo Guidelines

Product Name	MEG Z790 GODLIKE MAX / MEG Z790 ACE MAX MPG Z790 CARBON MAX WIFI / MPG Z790 EDGE TI MAX WIFI / MPG B760M EDGE TI WIFI MAG Z790 TOMAHAWK MAX WIFI / PRO Z790-A MAX WIFI MAG B760M MORTAR WIFI II / MAG B760M MORTAR II	
Product Announcement Date	Sep. 20, 2023 at 15:00 TPE time / 09:00 CEST / 00:00 PDT	
Product Review Date	Oct. 17, 2023 at TBD. (Review with Intel Next Gen CPU)	
Category	DO	DO NOT
<u>Before</u> Product Announcement Date	● Retweet / repost <u>MSI-led</u> product info ● Issue <u>MSI-led</u> scheduled press release ● Online the product page & landing page on MSI website	● PR Outreach ● Product unboxing & performance testing
<u>Before</u> Product Review Date	● Product unboxing <u>without</u> performance testing	● PR Outreach ● Product performance testing
<u>ON or AFTER</u> Product Review Date	● Issue press release about this product ● Product performance testing	● N/A

*Unboxing: Contents (photo, video etc.) about what is inside the package.