



Pixel Ripped 1978 - Fact Sheet

Title: Pixel Ripped 1978

Platforms: PC (Steam), Meta Quest 2, PSVR2

Genre: Retro, VR, Adventure

Launch Date: Summer 2023

Developer: ARVORE

GAME INFORMATION: ARVORE has teamed-up with Atari to create an incomparably authentic retro experience using gaming's most innovative technology: a 3D exploration of the 2D genesis of the industry. An immersive, joyful frolic through the Golden Age of Video Games, Pixel Ripped 1978 places our heroine Dot in the heart of the blossoming industry.

Pixel Ripped 1978 is the third installment in the popular VR series from ARVORE. The studio has introduced new, innovative mechanics that will delight VR enthusiasts, and the series 'game within a game' formula reaches new heights.

The collaboration with Atari not only increased the authenticity of the nostalgic adventure, it allowed the design team to layer in countless easter eggs for fans of retro gaming and gaming history.

Pixel Ripped 1978 enables gaming within a game!

- Multi-layered: play retro classics, unreleased betas, and discover easter eggs
- Behind the scenes access to the iconic Atari Sunnyvale studio
- More than just playing retro games, as you travel through two dimensions you change the games within the game

LONG SYNOPSIS

Pixel Ripped 1978 is the newest VR adventure game in the Pixel Ripped series. Join Dot, our hero and Pixel Stone guardian, as she travels through time and space to search for the evil Cyblin Lord. This time, he plans to make himself the protagonist of the Pixel Ripped game series - going so far as to change the past of the game's creator herself, Bug. Dot meets Bug in 1983, when the developer is working at a pioneering game studio. There, creator and creature join forces as they look for the Time Breaches left behind by Cyblin Lord, and clean his influence from Bug's past. That way, Bug can get her inspiration back and create the first Pixel Ripped game. On Dot's side of things, she can restore different aspects of the game world - Audio, Art and Code - and keep the people of Far-of-a-Land safe.

In Pixel Ripped 1978, play as Bug, the game developer that created the first Pixel Ripped game, as she gets back her inspiration from the grips of Cyblin Lord and develops the story she has been dreaming of since childhood. And, for the first time, control Dot, the hero herself, as she restores her hometown of Far-of-a-Land to its full pixelated glory! Reunite with familiar characters and meet colorful new ones in this VR game-within-a-game adventure.

The Pixel Ripped Franchise

The Pixel Ripped franchise is the love-child of pioneering game designer Ana Ribeiro's interest in video games and futurism. The franchise has explored pivotal moments in the evolution of the video game industry using leading edge technology – blending the past with the future. Pixel Ripped 1989 explored the era of 8-bit portable gaming. Pixel Ripped 1995 was set during the heyday of 16 and 32-bit games. Now Pixel Ripped 1978 goes back to the very genesis of gaming, when creative software and hardware design launched what has become a quarter billion dollar industry.

